

YACHTING

in Chicago

The annual publication of the Chicago Yachting Association
2018 Edition

Rate/Commitment Form

Betty Lerner, Publisher

3700 Greenleaf Street, Skokie, Illinois 60076

Phone: 847-997-8522 / Email: betty@yachtinginchicago.com

Advertiser Information (please type or print)

Company _____
Contact _____ Phone _____
Street Address _____ Email _____
City, State, Zip _____ FAX _____

Please reserve the following advertising space in the 2018 edition of *Yachting in Chicago*:

()	Back Cover	()	\$2,800
()	Inside Front Cover	()	\$2,800
()	Full Page 7.625" (w) x 10.125" (h)	()	\$2,800
()	One-half Page – Horizontal 7.625" (w) x 5" (h)	()	\$1,600
()	One-fourth Page 3.75" (h) x 5" (h)	()	\$ 850

Rate: \$ _____ Signature _____ Date _____

Rate/Commitment must be completed, signed and returned to Publisher Betty Lerner to be valid by July 15, 2018

Advertisers will be listed on the magazine's web site, www.yachtinginchicago.com

NOTE: All advertisement space rates are furnished on print-read, full color electronic files saved as PDF, JPEG, EPS or TIFF formats. If converting to a PDF, please make sure that it is converted at a high resolution and that the entire document transferred. All artwork/photos must be 600 dpi or higher (300dpi or lower will appear blurry or pixilated). Please submit all artwork on CD, DVD or jump drive. Artwork/photos can also be zipped (stuffed, compressed) and e-mailed to betty@yachtinginchicago.com. Other furnished materials are subject to proofing or edits. Creative services for advertisements are offered by *Yachting in Chicago* to its clients at a reasonable rate. You will receive a PDF of your page as it will be printed to approve prior to publication. *Yachting In Chicago* Magazine reserves the right to reject any ad and/or article or to make modifications to advertisements and/or articles to keep in the spirit of Corinthian yachting.

Note:

- This form must be returned by July 15, 2018.
- Ad Art Work (in digital format) due by August 15, 2018.
- Article Due (in digital format) due by August 15, 2018.
- Mailing lists in required digital format due by September 1, 2018. Mailing fee is charged separately.
- Payment in full due by September 30, 2018. 10% late fee for payments after this date.

THIS FORM MUST BE RETURNED!