

YACHTING

in Chicago



The annual publication of the Chicago Yachting Association 2009 Edition

Rate/Commitment Form

Betty Lerner, Publisher
3700 Greenleaf Street, Skokie, Illinois 60076
Phone/Fax: 847-676-9755 / Email: cendrillon@comcast.net

Advertiser information (please type or print)

Company _____ Home Page _____
Contact _____ Phone _____
Street Address _____ FAX _____
City, State, Zip _____ Email _____

Please reserve the following advertising space in the 2009 edition of Yachting in Chicago:

<input type="checkbox"/>	Back Cover	<input type="checkbox"/>	\$4,410		
<input type="checkbox"/>	Inside Front Cover	<input type="checkbox"/>	Inside Back Cover	<input type="checkbox"/>	\$3,360
<input type="checkbox"/>	Full Page 7.625" (w) x 10.125" (h)	<input type="checkbox"/>	\$2,760		
<input type="checkbox"/>	Full page - Bleed: 8.625 x 11.125	<input type="checkbox"/>	\$2,760		
<input type="checkbox"/>	One-half page horizontal: 7.625" (w) x 5" (h)	<input type="checkbox"/>	\$1,490		
<input type="checkbox"/>	One-half page vertical: 3.75 (w) x 10.125" (h)	<input type="checkbox"/>	\$1,490		
<input type="checkbox"/>	One-fourth page: 3.75" (w) x 5" (h)	<input type="checkbox"/>	\$ 790		

NOTE: All advertisement space rates are furnished on print-ready, full color electronic files saved as PDFs, JPEGs, EPS, or TIFF formats. When converting to a PDF, please make sure that it is converted at a high resolution. All artwork/photos must be 600 dpi or higher (300 dpi or lower will appear blurry or pixilated). Please submit all artwork on CD, DVD or jump drive (no zip disks please). Artwork/photos can also be zipped (stuffed, compressed) and e-mailed to cendrillon@comcast.net. Other furnished materials are subject to proofing or edits. Creative services for advertisements are offered by Yachting in Chicago to its clients at a reasonable rate.

Rate: \$ _____ () Check enclosed for \$ _____ Signature _____ Date: _____

Terms: 25% with order. Balance due August 1.

Late Payment: on or after August 15 - Add 5%

Deadlines: Space reservation closing date is **July 1**. Advertising materials due date is **August 1**.

Please make checks payable to: "Yachting in Chicago" and mail to the above address.